

UNIVISION JOINS LACDMH IN PROMOTING CLIENT SUCCESS STORIES

By Kathleen Piché, Public Affairs Director



LACDMH has partnered with Univision for a local and statewide focus on mental health and client success stories. The Spanish-speaking network has agreed to include the segments, entitled “Una Mente, Una Vida,” on Channel 34 twice a month beginning Friday, January 17th and Saturday, January 18th, and will continue airing the success stories every two weeks until June 2014.

“Una Mente, Una Vida” will air as part of Univision’s regular newscasts on Friday and Saturday nights in two parts: a client interview and a clinician interview. They will begin airing this Friday at 11PM and Saturday at 6PM.



The first clients to be interviewed were Concepcion Cullen from Hollywood Mental Health and Nettie Vasquez from Northeast Mental Health and Wellness. LACDMH clinicians interviewed were Vianney Vazquez, L.C.S.W., and Maria Aguilar, M.D.

Julio Cesar Ortiz, M.F.T., a reporter from Univision, spearheaded the project, committing to several months of stories with the goal of increasing awareness of mental health issues in the Latino community. Univision reaches over 1.2 million viewers during the 11PM news broadcast and over 2 million during the 6PM broadcast. Tune in this Friday to hear Nettie's story and Dr. Aguilar speak on bipolar disorder and substance use.

